

201 BAN210IN
PROD BANLIB

CPN/VPR/BUYDOWN TRACKING/ANALYSIS
GEOGRAPHIC OVERVIEW

04/12/95 16:29

===== SELECTION CRITERIA =====

TIME PERIOD: 95 12/31/94 thru 04/12/95
BRAND: 8800 BEST VALUE
GEOGRAPHY: 12XX 12 NEW YORK METRO RE

--GEOGRAPHY--	% PV	AFV/CTN	---TOT EV---	SALES COST-	-TOT ALLOC-	-REM ALLOC-
12 NEW YORK M	376.1	1.41	4,793	4,834		
1224 MANHATTA		1.69	46	46		
1225 BROOKLYN	19.0	2.18	50	50		
1226 NORTH JE	2.5	2.40	18	18		
1229 QUEENS D		2.76	26	26		
1230 CENTRAL	19.0	2.05	188	229		
1240 NEW JERS		1.38	4,467	4,467		

S/R errors

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
HELP CRITE LVLUP LVLDN NAV FILE EXIT

Charge back?

*Spent in supermarket AFV 1.38
offers 3227*

*ATTN: Dadi
Anne -
Store Subst by
brand*

*Called Anne on 4/12 she'll get
back to us.*

2 Voucher 2480 1/30/95 BV 200 10

51855 1310